



LINCOLN MAINTENANCE PROTECTION PLAN



LINCOLN
Extended
Service Plan

THE LINCOLN MAINTENANCE PROTECTION PLAN (LMPP) IS LINCOLN'S PREMIUM PREPAID MAINTENANCE PLAN

LMPP makes it easy for you to maintain your vehicle according to your Lincoln vehicle's scheduled maintenance requirements!

LMPP COVERAGE

Covers **all** required scheduled maintenance for Lincoln vehicles, as outlined in your vehicle's Owner's Guide.[†]

Includes coverage of 8 wear items as required, due to normal wear or defect:

- Brake pads and linings
- Brake rotors
- Wiper blades
- Clutch Disc (manual transmission only)
- Engine belts, coolant hoses/clamps/hose seals
- Light bulbs (excludes LED & HID lamps and headlamps)
- Shock absorbers
- Spark plugs

Coverage begins at the time of plan purchase and ends at the selected time or distance travelled limitation (whichever occurs first); time and distance travelled limitations are calculated from zero kilometres and the warranty start date (whichever occurs first).

Plans may be purchased on Lincoln vehicles before the earlier of 12 months or 20,000 kilometres from the warranty start date.

LMPP FOR YOUR VEHICLE, PEACE OF MIND FOR YOU

- ✓ Helps protect you against the rising costs of maintenance
- ✓ Regular scheduled maintenance will help ensure your vehicle's optimum performance
- ✓ Helps maximize the resale or lease-end value of your vehicle
- ✓ Service at all Lincoln Dealers in Canada and the United States
- ✓ Only Ford and Lincoln prepaid maintenance plans are backed by Ford Motor Company of Canada, Limited
- ✓ A smart way to protect your investment for just pennies a day
- ✓ An easy way for you to regularly maintain your vehicle according to its scheduled maintenance requirements – plus coverage of 8 wear items, when required due to normal wear or defect
- ✓ With Genuine Ford Parts & Service, you can be confident that your vehicle will be serviced using Ford approved parts for superior fit, finish and overall performance
- ✓ Factory-trained Technicians receive the latest in comprehensive training to help ensure that your vehicle is fixed right, the first time

[†]Up to the maximum number of service visits included in the selected plan.

LINCOLN MAINTENANCE PROTECTION PLAN

LINCOLN MAINTENANCE PROTECTION PLAN (LMPP) COVERAGE FOR SCHEDULED MAINTENANCE

LMPP covers all required scheduled maintenance for Lincoln vehicles as outlined in your Owners Guide. The following services are representative of the required maintenance for your vehicle. Your actual plan will be based on your Lincoln vehicle's maintenance needs as outlined in your Owner's Guide.

SELECT THE COVERAGE THAT IS RIGHT FOR YOU

With LMPP, there is a plan that is right for you.

TIME AND DISTANCE SELECTIONS

There are a variety of time and distance selections to choose from based on your driving habits.

- The number of service visits listed for each of the plans is the maximum number of visits covered.[§] Should the maximum number of service visits be reached prior to the expiration of the selected plan, you can still enjoy the peace of mind that the plan's 8 wear items will still be covered during the selected plan coverage period.
- While maintenance services can be completed at any time during the plan coverage, Ford Motor Company of Canada, Limited recommends that the scheduled maintenance, as outlined in your vehicle's Owner's Guide, be followed. This will help ensure your vehicle's best performance.

MAINTENANCE INTERVAL SELECTIONS

Your driving habits and vehicle's needs will help determine the optimum maintenance interval that is right for you. LMPP provides an array of maintenance interval selections, including:

- Every 6 month / 8,000 km
- Every 6 month / 12,000 km
- Every 12 month / 16,000 km

The 6 month/8,000km maintenance interval selection is serviced according to Special Operating Conditions. The other intervals are serviced according to Normal Operating Conditions. Refer to your Owner's Guide and consult your Lincoln Dealer for the Maintenance Interval Selection that is right for you.

These services will be performed at every service visit with the plan you select:

- Change engine oil and filter*
- Rotate tires, inspect tire wear and measure tread depth
- Inspect wheels and related components for abnormal noise, wear, looseness or drag
- Perform multi-point inspection (includes, but not limited to, the inspection of):
 - Fluid levels and top-up if necessary
 - Windshield for cracks, chips, pits
 - Engine air filter
 - Tires (including spare) for wear and proper pressure
 - Suspension components for leaks and damage
 - Steering and linkage
 - Radiator, cooler, heater, A/C hoses
 - Washer spray and wiper operation
 - Battery performance
- Inspect automatic transmission fluid level (if equipped with a dipstick); consult Dealer for requirements
- Inspect brake pads, shoes, rotors, drums, brake linings, hoses and parking brake
- Inspect engine cooling system strength and hoses
- Inspect exhaust system and heat shields
- Inspect half-shaft dust boots, if equipped
- Inspect steering linkage, ball joints, suspension, tie-rod ends, driveshaft and U-joints; lubricate if equipped with grease fittings
- Inspect cabin air filter (if equipped)

Additional services may be performed at specific service visits, depending upon your "Time and Distance Selections" and "Maintenance Interval Selections" (consult your Owner's Guide for details):

- Replace cabin air filter (if equipped)
- Change engine coolant
- Inspect accessory drive belt(s)
- Replace climate-controlled seat filter (if equipped)
- Replace spark plugs
- Change automatic transmission fluid
- Replace engine air filter

LMPP also includes coverage for 8 wear items as required, due to normal wear or defect:

- Brake pads and linings
- Engine belts, coolant hoses/clamps/hose seals
- Spark plugs
- Brake rotors
- Light bulbs (excludes LED & HID lamps and headlamps)
- Wiper blades
- Clutch disc (manual transmission only)
- Shock absorbers

AVAILABLE LINCOLN MAINTENANCE PROTECTION PLANS			LINCOLN		
			Maintenance Interval Selections		
Time and Distance Selections			6 months/ 8,000 km	6 months/ 12,000 km	12 months/ 16,000 km
2 Year Plan	40,000 km	Maximum No. of Service Visits	5	4	2
	50,000 km		6	4	3
3 Year Plan	60,000 km	Maximum No. of Service Visits	7	6	3
	75,000 km		9	6	4
4 Year Plan	60,000 km	Maximum No. of Service Visits	8	8	4
	80,000 km		10	8	5
	100,000 km		12	8	6
	120,000 km		15	10	7
5 Year Plan	100,000 km	Maximum No. of Service Visits	12	10	6
	150,000 km		18	12	9
6 Year Plan	120,000 km	Maximum No. of Service Visits	15	12	7
	200,000 km		25	16	12
7 Year Plan	150,000 km	Maximum No. of Service Visits	18	14	9
	200,000 km		25	16	12

THE LINCOLN EXPERIENCE

By purchasing a Lincoln Maintenance Protection Plan (LMPP), you can enjoy the peace of mind that your vehicle will be serviced using genuine Ford parts for superior fit, finish and overall performance.

What's more, our factory-trained Technicians receive the latest in comprehensive training to help ensure that your vehicle is fixed right, the first time.

Most importantly, LMPP is backed by Ford Motor Company of Canada, Limited and is specifically designed to meet maintenance requirements for Lincoln vehicles. LMPP is honoured at every authorized Lincoln Dealer in Canada and the United States.



[§] Depending on the time or distance maintenance intervals followed, the number of service visits received may not necessarily reflect the maximum number of service visits listed to the right. See your Lincoln Dealer for details.

[†] Up to the maximum number of service visits included in the selected plan.
* Must purchase Synthetic Oil Option in order to receive reimbursement for synthetic oil replacement.

LINCOLN MAINTENANCE PROTECTION PLAN

TRAVELLING WELL WITH LINCOLN MAINTENANCE PROTECTION PLAN (LMPP)

CONFIDENCE FOR THE ROAD AHEAD

When you decide to purchase or lease your vehicle, you want the peace of mind that your vehicle is well maintained for the road ahead. Regular scheduled maintenance will help ensure your vehicle's optimum performance. Why not start your vehicle off on the right foot with prepaid maintenance? The Lincoln Maintenance Protection Plan (LMPP) is an easy way for you to regularly maintain your vehicle according to its scheduled maintenance requirements.

OPTIONAL FIRST-DAY RENTAL VEHICLE BENEFITS

Optional first-day rental coverage is available and provides rental vehicle reimbursement on covered maintenance services. You will be reimbursed up to \$45/day for up to 2 days! Never be without a vehicle – even when your vehicle is in for its maintenance appointment!

NO DEDUCTIBLE

LMPP has a \$0 deductible!

COMPLEMENT YOUR LMPP WITH ANOTHER EXTENDED SERVICE PLAN (ESP)

Complement your LMPP with another Extended Service Plan (ESP) – PremiumCARE, ExtraCARE, BaseCARE or PowertrainCARE. ESP covers the parts and labour on many vehicle components, for up to 7 years or 200,000 kilometres (whichever occurs first). Ask your Lincoln Dealer for details.



LINCOLN

Extended Service Plan



Service at all Lincoln Dealers in Canada and the U.S.



100% Backed by Ford Motor Company of Canada, Limited



Limit Out-of-Pocket Expenses
On covered repairs, there is no deductible



Genuine Ford Parts and Service
Repairs are made with Ford approved parts by factory-trained Technicians



Optional Rental Vehicle Benefits
Coverage for up to two days of rental reimbursement for a covered repair is available.



Coverage is Transferable
LMPP is transferable and may increase the resale value if you sell your vehicle



Easy Financing
May be included in your finance contract in most cases



Peace of Mind Protection
A smart way to help protect your investment for only pennies per day

This brochure is intended to provide general information about Lincoln LMPP/ESP as certain restrictions, limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your participating Lincoln Dealer for details. Illustrations used in the brochure are for graphic representation only. See your Lincoln Dealer or your Owner's Guide for complete details regarding required scheduled maintenance. All Lincoln Extended Service Plans are backed by Ford Motor Company of Canada, Limited.

VEHICLE MAKE _____	MODEL _____	DATE OF PURCHASE _____
YEAR _____	<input type="checkbox"/> NEW <input type="checkbox"/> PRE-OWNED	_____/_____/_____ ODOMETER
TIME/DISTANCE _____	PRICE \$ _____	_____

