



Lincoln Protect™

# PremiumCare.

You've invested in your Lincoln, now protect that investment.

Travel with confidence knowing you are covered for the parts and labour on **1,000+ covered components†**, including:



Engine.



Brakes.



Transmission.



Electrical.



Front and Rear-Wheel-Drive Axle



Air Conditioning and Heating.



Steering.



Safety.

## Upgrade to PremiumCare Plus, with the added benefits of:

- First-day rental vehicle benefits up to \$75/day up to 10 days.
- No deductible – you'll pay \$0 on covered repairs!
- Lighting coverage of all light bulbs.

INCLUDES  
**LED/HID**  
LAMPS AND  
HEADLAMPS!

## THIS LINCOLN PROTECT PLAN INCLUDES:



Roadside Assistance.



Rental vehicle benefits.



Choice of deductible\*.

\*Plans have a standard \$100 deductible. \$0, \$50, \$200 and "disappearing" deductibles available on all new vehicle plans.  
†Consult your Ford Dealer for a complete list of covered components for each plan.

Ask About the Peace-of-Mind Protection of **Lincoln Protect!**



Lincoln Protect™

# Enjoy the Ultimate Ownership Experience.

Pair **PremiumCare** with a **Lincoln Maintenance Protection Plan** for the **ultimate ownership experience**.

You will enjoy the exceptional advantages of our **PremiumCare** plan, combined with:

- **All required scheduled maintenance** (as outlined in your Lincoln Owner's Manual).
- **Additional coverage of 6 common wear items not included in PremiumCare.**

You will receive Lincoln service from trained Technicians using Lincoln-approved parts for superior fit, finish and performance.



## Roadside Assistance included with your coverage.

Extend your existing Warranty Roadside Assistance with Lincoln Protect!

- **Towing.**
- **Flat Tire Change.**
- **Winch Out.**
- **Lockout Assistance.**
- **Emergency Fuel Delivery.**
- **Trip Planning.**
- **Emergency Travel Expense Reimbursement.**
- **Battery Boosting.** (excluding electric batteries).

## WHY CHOOSE LINCOLN PROTECT?



### CONVENIENCE

- **Support** – at all Lincoln Dealers across Canada and the U.S.
- **Time and Distance options** – to match your ownership plans.



### CONFIDENCE

- **100% Backed by Lincoln Motor Company** – for coverage you can count on.
- **Lincoln Authorized Parts and Service** – for superior fit, finish and performance.



### VALUE

- **Limit Out-of-Pocket Expenses** – pay only the deductible on covered repairs!
- **Easy Financing** – plan costs may be included in your finance contract.
- **Transferable Coverage** – could increase the resale or lease-end value of your vehicle! (transfer fee may apply).

Protect your investment with **Lincoln Protect**.