



Lincoln Protect™

PremiumCare Plus!



You've invested in your Lincoln, now protect that investment.

Travel with confidence knowing you have **PremiumCare Plus**, with **over 1,000+ covered components***, including:



Engine.



Transmission.



Rear Wheel Drive Axle.



Steering.



Brakes.



Electrical.



Air Conditioning and Heating.



Safety.

*See your Dealer for complete component coverage details.

PremiumCare PLUS with the added benefits of:

- First-day rental vehicle benefits up to \$75 per day up to 10 days.
- No deductible – you'll pay \$0 on covered repairs!
- Lighting coverage of all light bulbs, lamps and headlamps.

INCLUDES
**LED/HID
LAMPS AND
HEADLAMPS!**



Ask About the Peace-of-Mind Protection of **Lincoln Protect!**



Lincoln Protect™

Enjoy the Ultimate Ownership Experience.

Pair PremiumCare with a Lincoln Maintenance Protection Plan for the ultimate ownership experience.

You will enjoy the exceptional advantages of our PremiumCare plan, combined with:

- **All required scheduled maintenance** (as outlined in your Lincoln Owner's Manual).
- **Additional coverage of 6 common wear items not included in PremiumCare.**

You will receive Lincoln service from trained Technicians using Lincoln-approved parts for superior fit, finish and performance.



Roadside Assistance included with your coverage.

Extend your existing Warranty Roadside Assistance with Lincoln Protect!

- **Towing.**
- **Flat Tire Change.**
- **Winch Out.**
- **Lockout Assistance.**
- **Emergency Fuel Delivery.**
- **Trip Planning.**
- **Emergency Travel Expense Reimbursement.**
- **Battery Boosting.** (excluding electric batteries).

WHY CHOOSE LINCOLN PROTECT?



CONVENIENCE

- **Support** – at all Lincoln Dealers across Canada and the U.S.
- **Plan Options** – up to 8 years / 200,000 km (whichever occurs first).



CONFIDENCE

- **100% Backed by Lincoln Motor Company** – for coverage you can count on.
- **Lincoln Authorized Parts and Service** – for superior fit, finish and performance.



VALUE

- **Limit Out-of-Pocket Expenses** – pay \$0 at time of service on covered repairs!
- **Easy Financing** – plan costs may be included in your finance contract.
- **Transferable Coverage** – could increase the resale value of your vehicle! (transfer fee may apply).

Protect your vehicle – and your budget – with **Lincoln Protect!**