IT STARTS WITH A CHOICE – YOUR CHOICE
TO INVEST IN A LINCOLN VEHICLE
Whether you purchase or lease, protect your investment with PremiumCARE.
Experience the exceptional advantages of PremiumCARE:

Comprehensive Coverage
- Parts and labour coverage for over 1,000 vehicle components to help shield you from the cost of unexpected repairs

First-Day Rental Vehicle Benefits
- Rental vehicle reimbursement of $45/day (maximum) for up to 10 days on a covered repair
- Optional Rental Plus! ‡ upgrades benefits to $75/day (maximum) for up to 10 days

Roadside Assistance
- Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric batteries), winch out, lockout assistance, fuel delivery

Choose Your Deductible
- Adjust the standard $100 deductible to $0 (new plans only), $50, $200 or a “disappearing” deductible

Lincoln Protect
Lincoln service from trained Technicians using Lincoln-approved parts for superior fit, finish and performance

The only plan 100% backed by The Lincoln Motor Company
Service at all Ford and Lincoln Dealers in Canada and the U.S.
Flexible payment options – plan costs may be included in your finance contract
Transferable benefits* may increase vehicle resale or lease-end value
A simplified ownership experience for your peace of mind

Customize Your Coverage
Upgrade to PremiumCARE Plus!
The easiest choice for the ultimate plan:
- First-day rental vehicle benefits increased to a maximum of $75/day for up to 10 days
- $0 deductible
- Coverage of all light bulbs, lamps and headlamps, including LED and HID

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Enjoy the Ultimate Ownership Experience
PremiumCARE Plus - Lincoln Maintenance Protection
- The complete peace of mind you deserve
- The exclusive advantages of PremiumCARE continue with:
  - All required scheduled maintenance (as outlined in your Owner’s Manual)
  - Coverage of all components not included with PremiumCARE

Also ask about our Pre-Owned plan:
A simplified ownership experience for your peace of mind

The Lincoln Pledge
A COLLECTIVE PROMISE TO BE THERE
FOR YOU AND YOUR LINCOLN
From our trusted Service Advisors to expert Technicians to the voice on the other end of the line should you call – we’ll be there for you and your Lincoln whenever, if ever you need us.

This brochure is only intended to provide limited general information about Lincoln Protect as certain restrictions, limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your participating Dealer for full plan details.

Illustrations used in the brochure are for graphic representation only. See your Dealer or your Owner’s Manual for complete details of the New Vehicle Limited Warranty.

The Lincoln Motor Company is a registered business name of Ford Motor Company of Canada, Limited. All Lincoln Protect plans are backed by The Lincoln Motor Company.

24-hour Roadside Assistance | 1-800-665-2006

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THE LINCOLN MOTOR COMPANY
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PremiumCARE
IT STARTS WITH A CHOICE – YOUR CHOICE TO INVEST IN A LINCOLN VEHICLE
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Experience the exceptional advantages of PremiumCARE:

**Comprehensive Coverage**
• Parts and labour coverage for over 1,000 vehicle components to help shield you from the cost of unexpected repairs

**First-Day Rental Vehicle Benefits**
• Rental vehicle reimbursement of $45/day (maximum) for up to 10 days on a covered repair
• Optional Rental Plus! ‡ upgrades benefits to $75/day (maximum) for up to 10 days

**Roadside Assistance**†
• Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric batteries), winch out, lockout assistance, fuel delivery

**Choose Your Deductible**
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Flexible payment options – plan costs may be included in your finance contract

Transferable benefits* may increase vehicle resale or lease-end value

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†New plans only.
‡Extends complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage when plan time/distance exceeds Warranty Roadside Coverage period.
*Transfer fee may apply.

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*Transfer fee may apply.
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To invest in a Lincoln Vehicle.
Whether you purchase or lease, protect your investment with PremiumCARE.
Experience the exceptional advantages of PremiumCARE:
Comprehensive Coverage
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First-Day Rental Vehicle Benefits
• Rental vehicle reimbursement of $45/day (maximum) for up to 10 days on a covered repair
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Roadside Assistance
• Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric batteries), winch out, lockout assistance, fuel delivery
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A simplified ownership experience for your peace of mind
Customize Your Coverage
Upgrade to PremiumCARE Plus!
The easiest choice for the ultimate plan:
• First-day rental vehicle benefits increased to a maximum of $75/day for up to 10 days
• $0 deductible
• Coverage of all light bulbs, lamps and headlamps, including LED and HID
PremiumCARE Plus is available in four popular time and distance options.
Enjoy the Ultimate Ownership Experience
Pre-Purchase Benefits to Lincolns Maintenance Protection Plans:
• The best protection available
The essence of the advantages of PremiumCARE combined with:
• All required scheduled maintenance (as outlined in your Owner’s Manual)
• Coverage of all components not included with PremiumCARE
Ask your dealer for full details.
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24-hour Roadside Assistance | 1-800-665-2006
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**PremiumCARE**

**INTERIOR – Service adjustments, glass and fixed (non-moving) body parts, bumpers, glass, mouldings, ornamentation, paint, rust, trim, seals, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

**EXTERNAL – Service adjustments, body parts, glass, mouldings, ornamentation, paint, rust, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

**TRANSMISSION – Service adjustments, body parts, glass, mouldings, ornamentation, paint, rust, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

**ELECTRICAL – Service adjustments, body parts, glass, mouldings, ornamentation, paint, rust, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

**MECHANICAL – Service adjustments, body parts, glass, mouldings, ornamentation, paint, rust, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

**Transmission Case**

- Manual Transmission Clutch Disc
- Coolant
- Exhaust System (includes Catalytic Converter)
- Filters
- Fluids
- Lubricants
- Power Antenna

**Engine and Exhaust System**

- Intake Manifold and Bolts
- (Electric)
- and Metal Fuel Lines
- Flywheel Ring Gear
- Flywheel

**Front Drive Axle and Axle Shafts**

- All Internal Lubricated Parts
- Axle Shafts
- Rearend Axle (Including All Internal Parts)

**Rear Drive Axle**

- Tie Rods
- Springs
- Linkage and Bushings
- Control Arm Shafts and Bushings
- Control Arms (Upper and Lower)
- Ball Joints (Upper and Lower)

**STEERING – Service adjustments, body parts, glass, mouldings, ornamentation, paint, rust, ... mirrors (glass and housing), water leaks, wind noise, weatherstrips, wheels, wheel studs, wheel covers and ornaments, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, wiper blades, wheel studs and unauthorized alterations or modifications of the vehicle of any kind.**

- Power Antenna
- Message Center

**Emissions**

- High-Voltage Battery and Cables
- DEF System (Excludes Catalyst)
- EMISSIONS (Excluding Spark Plug Wires)
- Wiring Harnesses
- Wiper-Activated Headlamps
- Rain-sensing Headlights
- High-Intensity Headlamps

**HYPERTECH**

- Adaptive Cruise Control
- Adaptive Headlights
- Forward Collision Warning
- Lane Departure Warning
- Electronic Throttle Control
- EGR Pressure Sensor
- EGR Control Valve
- ECC Relay Assembly
- DEF System (Excludes Catalyst)

**Nav/Entertainment**

- FordLink® System
- Military GPS Positioning System
- SYNC®, MyFord Touch®, and SOS Post-Crash Alert System
- Reverse Camera/Sensing System
- Engine Block Heat Manager

**Piezo Actuator System**

- Starter Motor Solenoid
- Starter Motor
- Temperature Gauge
- Operated Electrical)
- Switches (Manually
- EGR Control Valve
- EGR System (Excludes Catalyst)
- EGR Pressure Sensor
- EGR Control Valve
- ECC Relay Assembly
- DEF System (Excludes Catalyst)

**Dealer Production**

- Customer Care and Delight
- Enhanced Service
- Training
- Class Time and Distance Selection
- Extra Mileage
- Delivery
- Inventory
- Finance

**New Vehicle Plans**

- [PremiumCARE Plus! upgrade available at these plan intervals.](#)
**PremiumCARE**

**INTERIOR** – Carpets, dash pad, headliner, knobs, rearview mirror (glass and housing), trim and upholstery. **CONVERTIBLE TOP AND BOW** – Fabric, liners and fasteners. **TRANSMISSION CLUTCH DISC** – Includes manual or automatic transmission clutch disc. **COOLANT** – Includes coolant reservoirs. **EXHAUST SYSTEM** – Includes catalytic converter. **FILTERS** – Air, oil, fuel, cabin air, transmission. **FLUIDS** – All fluids related to the oil system, transmission and drivetrain. **LUBRICANTS** – Includes oil, transmission fluid, engine oil, gear lubricant, differential oil, grease. **FOG LAMPS** – Fogging of lamp assemblies. **SHOCK ABSORBERS** – Front and rear shock absorbers. **SPARK PLUGS AND WIRES** – Includes spark plugs, spark plug wires and connectors. **THE ONLY COMPONENTS NOT COVERED BY PREMIUMCARE:**

**TRANSMISSION MOUNTS**

**TRANSMISSION CASE**

**SEALS AND GASKETS**

**ALL INTERNAL PARTS**

**TRANSMISSION**

**VARIABLE CAMSHAFT TIMING (VCT)** (Factory Installed)

**TURBOCHARGER/SUPERCHARGER UNIT**

**TIMING CHAIN (GEARS OR BELT)**

**THERMOSTAT**

**POWERTRAIN CONTROL, SENSORS**

**PCM MODULE**

**OIL PUMP**

**IGNITION COIL AND IGNITION MODULE**

**HARMONIC BALANCER AND BOLT**

**FLYWHEEL RING GEAR**

**FLYWHEEL**

**ENGINE MOUNTS**

**CYLINDER HEADS**

**ALL INTERNAL LUBRICATED PARTS**

**SELF-ADJUSTERS AND CABLES**

**PARKING BRAKE LINKAGE**

**BRAKE BOOSTER (POWER)**

**BACKING PLATES**

**SEALS AND GASKETS (INCLUDING ALL INTERNAL PARTS)**

**FINAL DRIVE HOUSING AND REAR VELOCITY JOINTS**

**AXLE SHAFTS**

**REAR-WHEEL-DRIVE AXLE**

**STABILIZER BAR**

**MACPHERSON STRUTS**

**LINKAGE AND BUSHINGS**

**KINGPINS AND BUSHINGS**

**CONTROL ARM SHAFTS AND BUSHINGS**

**AUTO-LEVELLING SUSPENSION SYSTEM**

**MANUAL AND POWER STEERING PUMP/ELECTRIC IDLER ARM**

**ELECTRICAL**

**TEMPERATURE GAUGE** (Operated Electrical)

**STARTER MOTOR SOLENOID**

**STARTER MOTOR**

**SPEEDOMETER/ODOMETER**

**RADIATOR FAN RELAY**

**POWER RUNNING BOARDS**

**POWER MIRRORS (NOT GLASS DAMAGE)**

**INTELLIGENT 4WD SYSTEMS**

**IGNITION LOCK & SWITCH**

**HEATED BACKGLASS (ELECTRICAL ONLY – NOT GLASS DAMAGE OR BREAKAGE)**

**FUEL PUMP**

**ELECTRONIC IGNITION MODULE**

**INTELLIGENT OIL LIFE MONITOR SYSTEM** (Factory Installed)

**IN-DASH NAVIGATION SYSTEM**

**FORWARD SENSING SYSTEM** (Factory Installed)

**REAR ENTERTAINMENT SYSTEM (Factory Installed)**

**PREMIUM SOUND AMPLIFIER PLAYER, GRAPHIC EQUALIZER, CASSETTE PLAYER, DIGITAL CD RADIO (AM, AM/FM), SPEAKERS, CONTROLS (REAR SEAT)**

**LOCK LEVER ASSEMBLY (TAILGATE)**

**LOCK CYLINDER (DOOR)**

**DIAGNOSTIC MODULE ASSEMBLY**

**CROSS TRAFFIC ALERT SYSTEM**

**REAR SEAT BELT LOCKING CLIP**

**REAR SEAT BELT TETHERING CLIP**

**REAR SEAT BELT RETRACTOR**

**SAFETY CANOPY**

**SHOULDER STRAP TRACK ASSEMBLY**

**SAFETY BELT TRACK ASSEMBLY**

**SAFETY BELT RESTRRAINT CARRIER**

**SAFETY BELT MOTOR DRIVE ASSEMBLY**

**LOCK LEVER ASSEMBLY (DOOR)**

**DOOR HANDLE (FACTORY INSTALLED)**

**DOOR AJAR WARNING SWITCH**

**DIAGNOSTIC MODULE ASSEMBLY**

**CARGO WEIGH-AND-LOCK SYSTEM**

**CARGO SECURITY SYSTEM**

**SWING AWAY REAR DOOR LOCK SYSTEM**

**REMOTE START SYSTEM**

**BLUETOOTH HUB**

**RETRIEVABLE KEY**

**TRAILER BRAKE MODULE**

**MYLINCOLN TOUCH® (EXCLUDES SYNC®, MYFORD TOUCH® AND SPEED CONTROL)**

**SOS POST-CRASH ALERT SYSTEM**

**INTERIOR AIR CONGRAVITY SYSTEM**

**INTREIOR LIGHTING**

**STORAGE BOX**

**MOUNTING BRACKETS**

**SUB-TRIM**

**INTERIOR EXTRAS**

**1,000+ COMPONENTS COVERED**

**New Vehicle Plans**

**Used Vehicle Plans**

**PremiumCARE Plus! upgrade available at these plan intervals.**

§ Applies to CPO (Certified Pre-Owned) vehicles only.
PremiumCARE

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• Optional Rental Plus! ‡ upgrades benefits to $75/day (maximum) for up to 10 days

Roadside Assistance †
• Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric batteries), winch out, lockout assistance, fuel delivery

Choose Your Deductible
• Adjust the standard $100 deductible to $0 (new plans only), $50, $200 or a “disappearing” deductible

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• First-day rental vehicle increased to a maximum of $75/day for up to 10 days
• $0 deductible
• Coverage of all light bulbs, lamps and headlamps, including LED and HID

PremiumCARE Plus! includes four popular time and distance options:

8 years
7 years
6 years
5 years
200,000 km
150,000 km
120,000 km
100,000 km

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PremiumCARE EXTENDED SERVICE PLAN

TIME AND DISTANCE SELECTION

8 years
7 years
6 years
5 years
200,000 km
150,000 km
120,000 km
100,000 km

DATE OF PURCHASE
NEW
PRE-OWNED
VEHICLE MAKE
ODOMETER
PRICE $__
VEHICLE MODEL
YEAR NEW
PRE-OWNED
TIME/DISTANCE

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Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected time (from Warranty Start Date) or distance travelled (on the vehicle’s odometer) limitation (whichever occurs first); time and distance travelled limitations are calculated from the Warranty Start Date and zero kilometres. Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty (if applicable).

‡New plans only.
†Extends complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage when plan time/distance exceeds Warranty Roadside Coverage period.
*Transfer fee may apply.

First-Day Rental Vehicle Benefits
• Rental vehicle reimbursement of $75/day (maximum) for up to 10 days on a covered repair
• Option to request a replacement vehicle to $75/day for a period of up to 10 days

Roadside Assistance
• Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric batteries), winch out, lockout assistance, fuel delivery

Choose Your Deductible
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Visit lincolnprotect.com for details on all premium plans and the Lincoln Pledge.