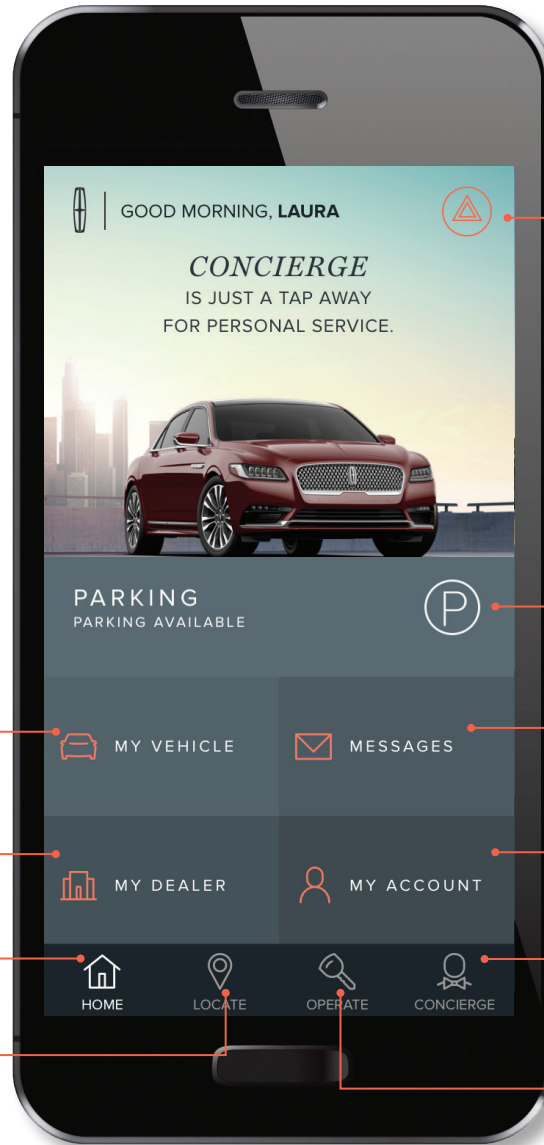


# LINCOLN WAY™ APP



## MY VEHICLE

Add Lincoln vehicles, see and manage any added Lincoln vehicles, and see vehicle status indicators such as fuel level. Available options are dependent on vehicle, model year and preferred dealer.

## MY DEALER

Search for and set a preferred dealer and view dealer inventory, services and service hours. Also schedule service, get directions or call the dealer.

## HOME

Returns user to the dashboard.

## LOCATE

Drops a pin to save vehicle location. This feature also includes the ability to locate parking lots and search for dealers.

## ROADSIDE ASSISTANCE

Identify available roadside services, determine vehicle coverage/eligibility, and place a call to speak to a Lincoln Roadside Assistance representative.<sup>(1)</sup>

## PARKING

Search for available parking and sort by price and distance.<sup>(2)</sup>

## MESSAGES

Receive timely messages such as important notifications and service needs.

## MY ACCOUNT

See and manage your profile, settings and account.

## CONCIERGE

Find options to chat with or call a concierge, or search helpful articles.

## OPERATE

For vehicles equipped with an embedded modem only. See reverse for more details.

Download Lincoln Way App<sup>(3)</sup> on the App Store® or Google Play™



## LINCOLN WAY APP BENEFITS

The Lincoln Way app is part of a viewpoint that considers the entire life of the Lincoln owner, treating your customer service experience as a 24/7 relationship that starts – rather than ends – with your Lincoln vehicle purchase. With the Lincoln Way app, you can access a personal concierge, find and pin parking, and operate your vehicle remotely. All from the palm of your hand. Through the Lincoln Way app you can:

- Select your dealership as the “Preferred Dealer” in the app so you can more easily schedule service, see service hours and connect directly to your dealer’s website
- View dealer inventory and store hours when you require dealer support
- See your vehicle’s maintenance schedule, service history and recall information to facilitate arranging service at your preferred dealership
- All modem-equipped vehicles can be started, unlocked or locked remotely through the app
- Arrange for Roadside Assistance to change a flat tire, jumpstart your battery, provide lockout assistance or tow your vehicle to a preferred Lincoln dealership

(1) Roadside Assistance is included for certain Lincoln owners, subject to the vehicle’s coverage and varies by Model Year. Please contact Lincoln Concierge or see your Dealer for details.

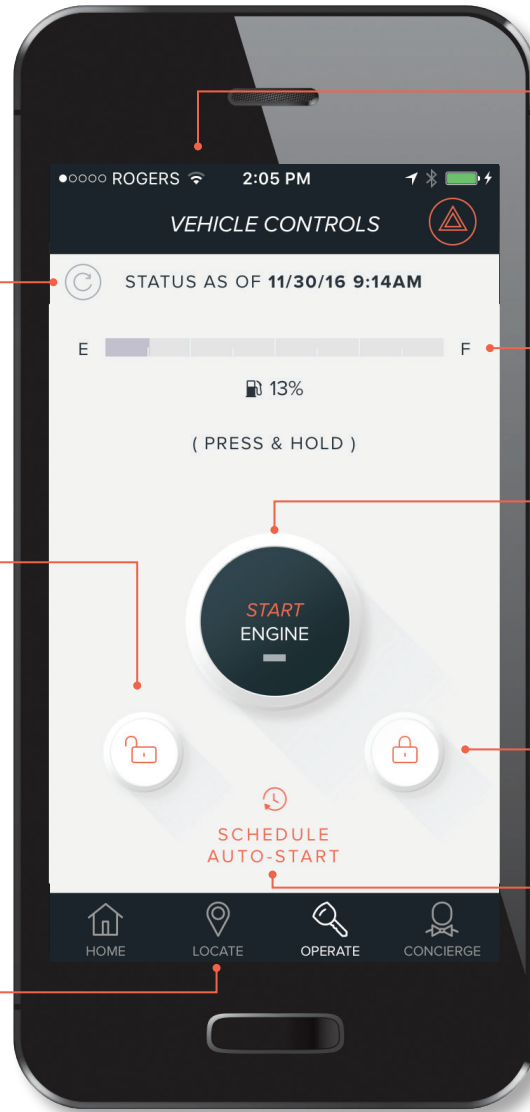
(2) Available in select cities.

(3) Lincoln Way App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Android, Google Play and the Google Play logo are trademarks of Google Inc.



THE LINCOLN MOTOR COMPANY

# LINCOLN CONNECT™(1) FEATURES



## WI-FI® HOTSPOT(1)

Connect up to 10 devices on AT&T's fast 4G LTE network and remain connected up to 50 feet away from the vehicle. Use Lincoln Way app to check data usage and manage account.

## REFRESH

Updates vehicle status when pressed.

## VEHICLE STATUS

Shows fuel level to assist with trip planning and maintenance.

## UNLOCK

Touch and hold the Unlock button to unlock the doors from virtually anywhere.

## REMOTE START

Touch and hold the Start Engine button. The vehicle will run for 5, 10 or 15 minutes based on preferred vehicle setting.

## LOCK

Touch and hold the Lock button to lock the doors from virtually anywhere.

## SCHEDULE AUTO-START

Schedules remote starts for specific times and days of the week.

## VEHICLE LOCATOR

Shows the location of the vehicle.

## ACTIVATE LINCOLN CONNECT WITH THESE EASY STEPS

1. Download Lincoln Way™ App.(2)
2. Create an Account or log in using your existing account credentials.
3. Create a four-digit PIN.
4. Add your embedded modem-equipped vehicle to My Vehicles by scanning the VIN barcode or entering the VIN manually.
5. Tap the Authorize Vehicle icon from the Operate or My Vehicles card.
6. Start the vehicle and touch Allow on the in-vehicle touchscreen pop-up. This enables access to remote vehicle features and vehicle locator feature.

**LINCOLN CONNECT** Includes remote features for five years from the vehicle sale date.

**WI-FI HOTSPOT** Includes complimentary three months/3GB of data, whichever comes first. Clients may purchase additional data plan, after the trial period ends.

## AVAILABILITY(1)

**Lincoln Continental**  
Standard all models

**Lincoln MKC**  
Standard all models

**Lincoln MKX/Nautilus**  
Standard all models

**Lincoln MKZ and Hybrid**  
Standard all models

**Lincoln Navigator**  
Standard all models

(1) Standard on 2018 Lincoln vehicles, except Lincoln MKT. Lincoln Connect standard on 2018 Lincoln vehicles and newer, except MKT, includes complimentary five-year subscription for remote features, excluding Wi-Fi Hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Evolving technology/cellular networks may affect future functionality. Certain restrictions, third-party terms, or message/data rates may apply. Wi-Fi Hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of three months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary five-year subscription period for remote features. An embedded modem, an optional feature on select 2015–2017 model year vehicles, is required for certain remote features; includes embedded modem service for four years from the vehicle sale date; after which fees apply. To activate, go to [att.com/lincoln](http://att.com/lincoln). Learn more at [lincolncanada.com/lincolnway](http://lincolncanada.com/lincolnway). Message and data rates may apply.

(2) Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store® and Google Play™. Learn more at [lincolncanada.com/lincolnway](http://lincolncanada.com/lincolnway). Message and data rates may apply. Google Play is a trademark of Google Inc. App Store is a service mark of Apple Inc.